

Austria – Investment Climate

Reasons to Invest in Austria – Perspectives - Dynamics



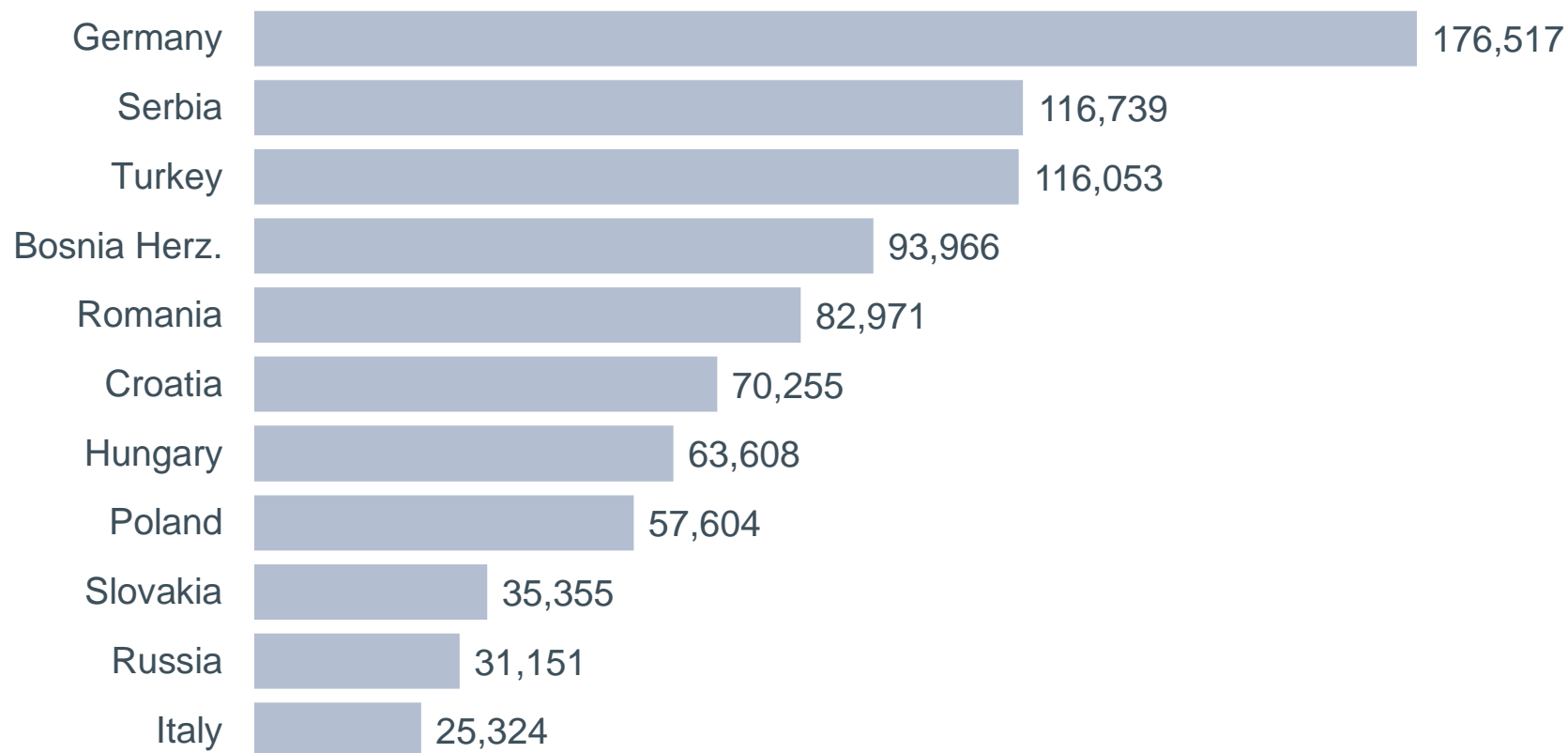
Strong Economy in the Heart of Europe

- Area: 83,872 km²
- People: 8.77 m.
- GDP growth: 3.0% (2018 FC)
- GDP / capita: € 36,405
- R&D quota: 3.14%



„New“ Austrians

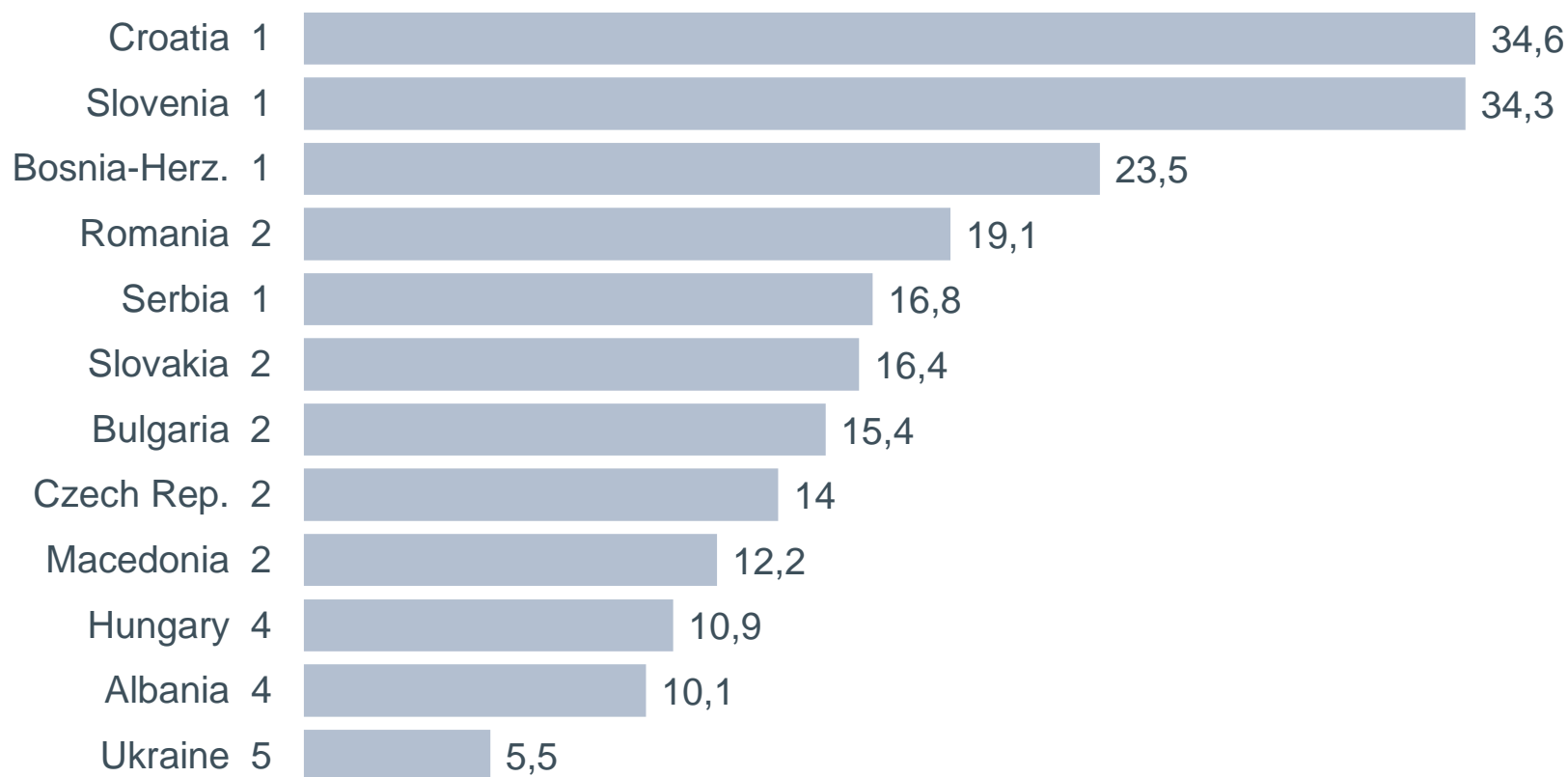
Largest foreign population groups



Source: Statistik Austria 2016

Top Investor: Austrian FDI in CEE

Percentage of total investment in respective country and Austria's rank as investor, 2014



Source: WIIW (Vienna Institute for International Economic Studies)

You Know Austria Like
This...



... or Like That...



... or Like That...

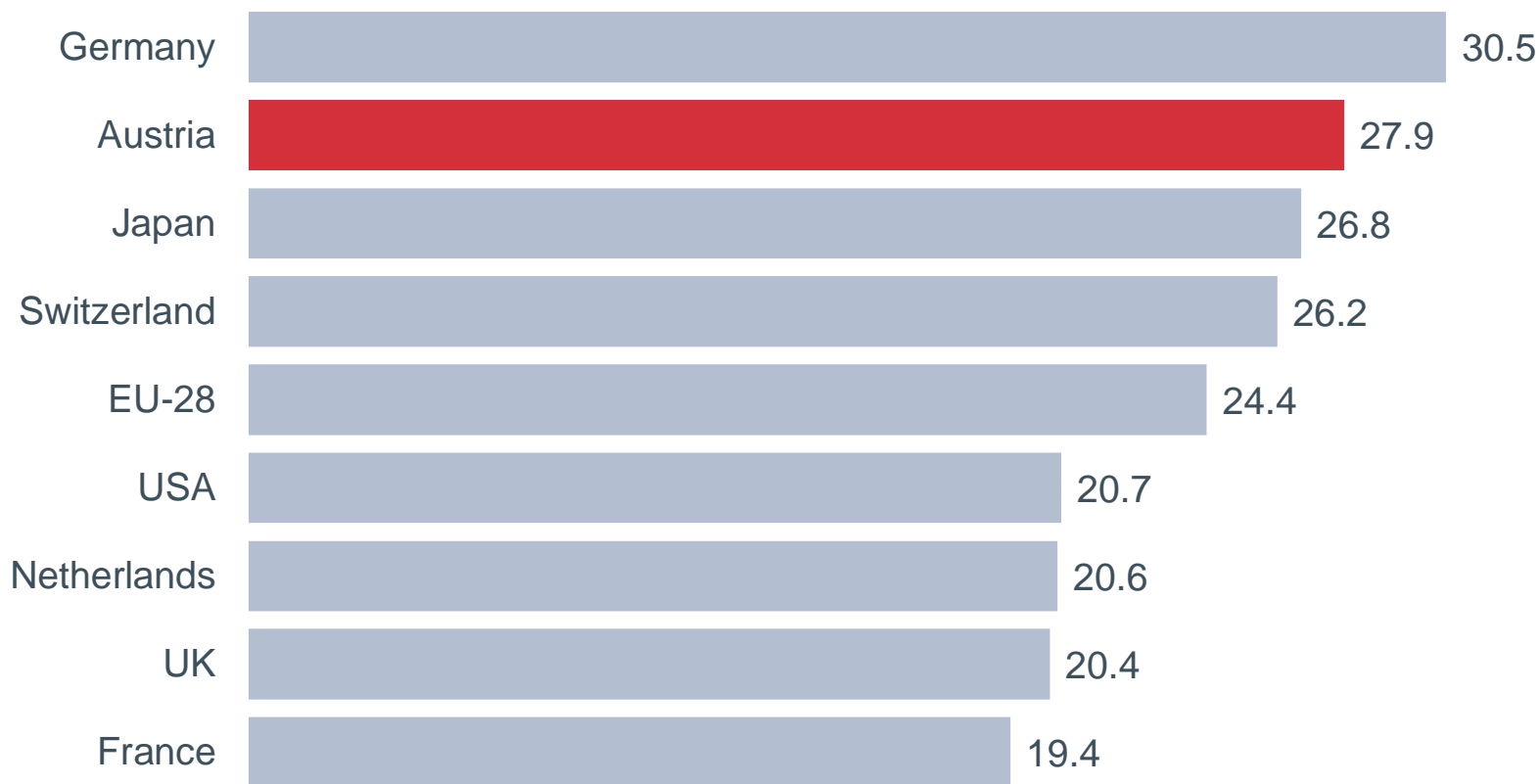


... but Best Like That



You Are Investing in an Industrial Country

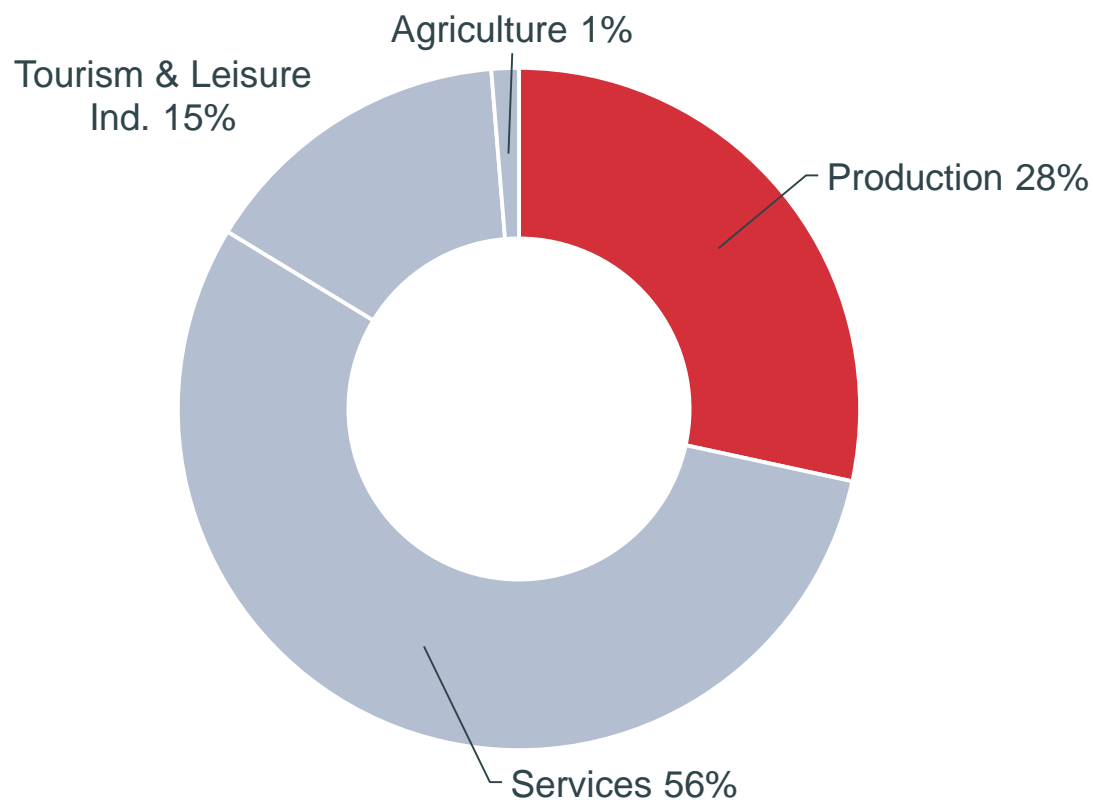
Production sector as percentage of GDP, 2016



Source: OECD, Eurostat 2016

You Are investing in an Industrial Country

Production sector as percentage of GDP



Expert Staff for Sustainable Corporate Success in R&D

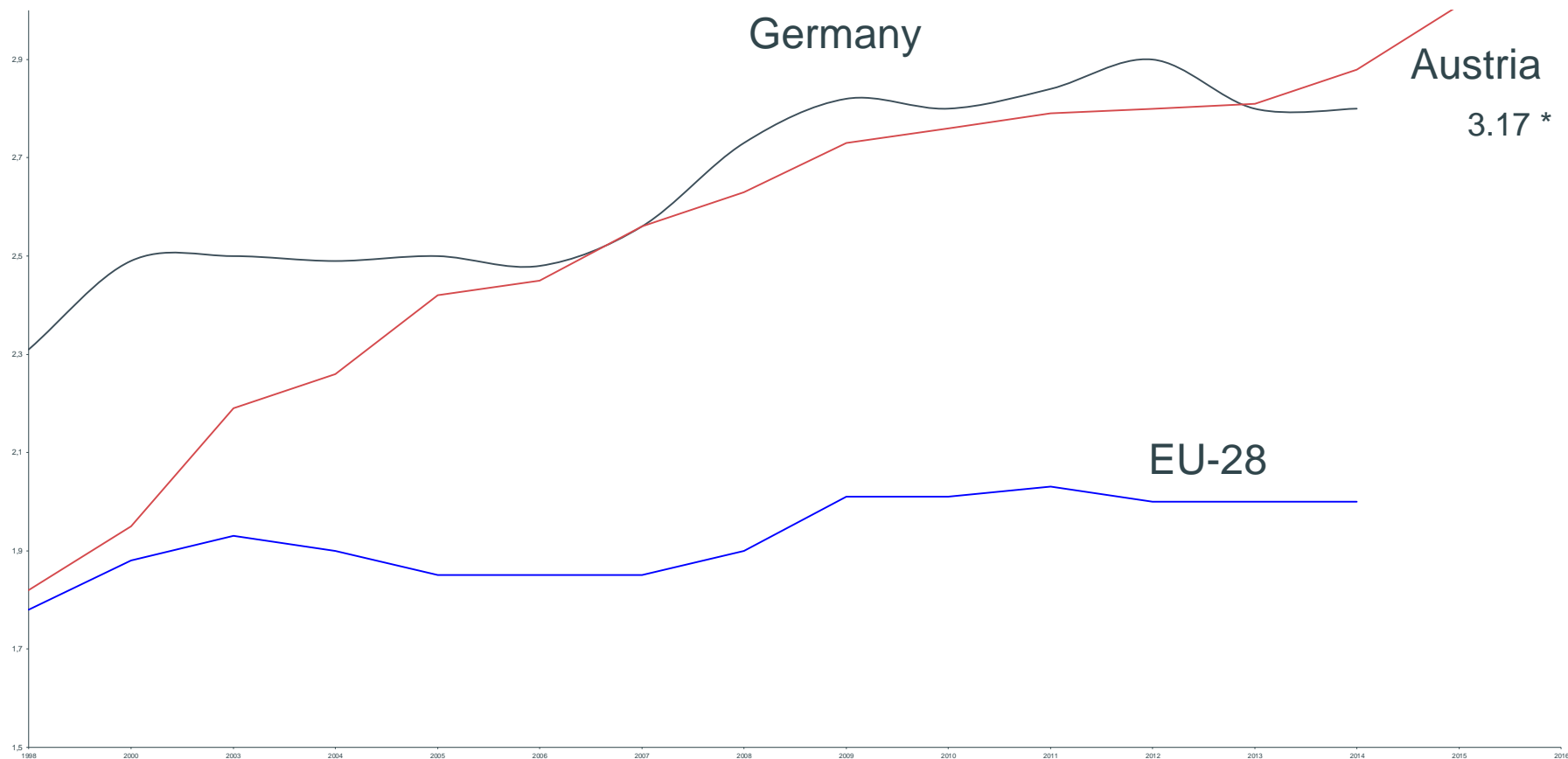
- Dual educational system
- Vocational schools (HAK, HTL unique to Austria)
- 21 Academies of applied sciences offering approx. 400 courses
- 22 public universities
- 12 private universities
- Foreign language competencies
- More than 1,000 extra-university research institutions



Austria's R&D Expenditures Grow Above Average

As percentage of GDP

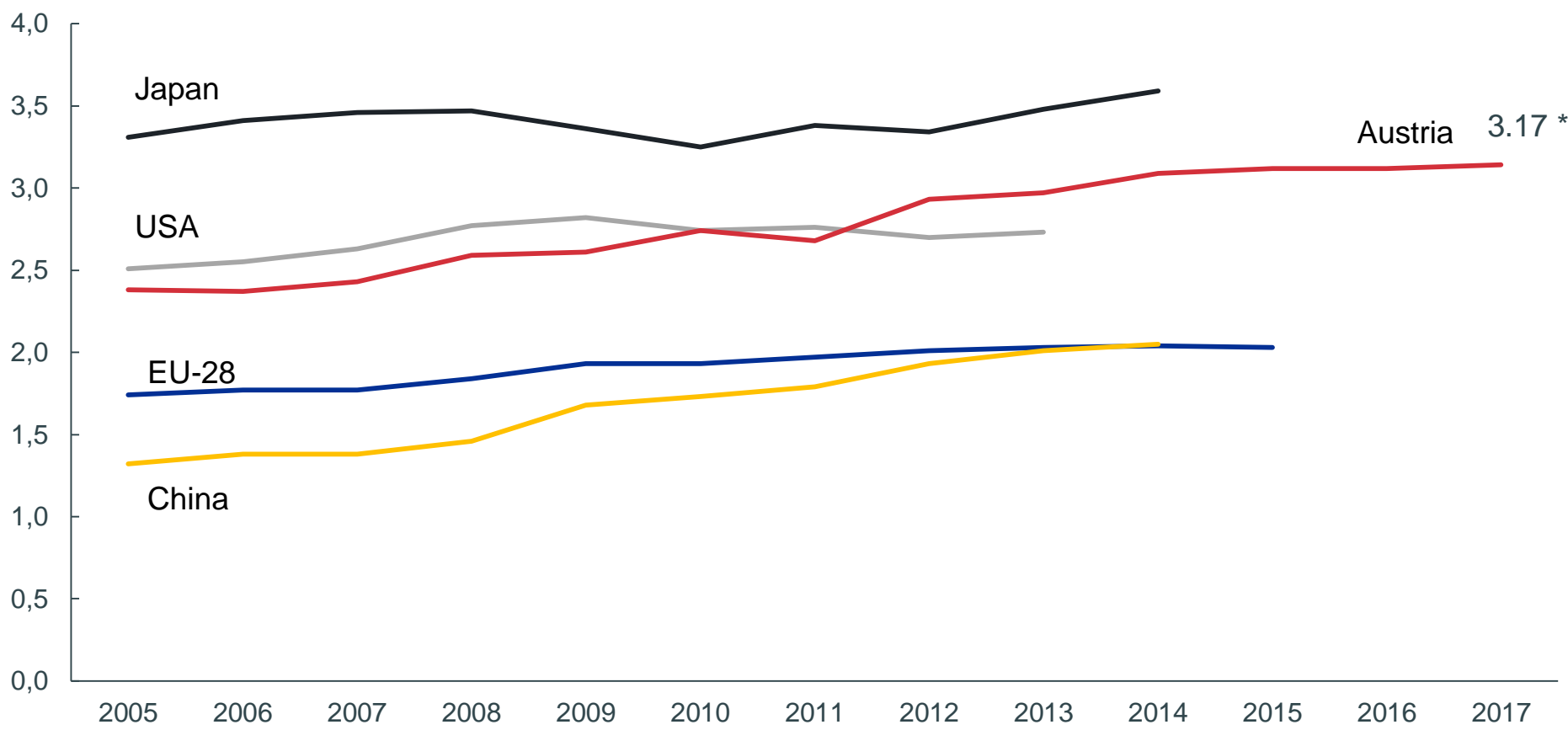
* Forecast 2018



Austria's R&D Expenditures Grow Above Average

As percentage of GDP, 2005 - 2015

* Forecast 2018



Source: Eurostat

COMET – All Centers in Austria



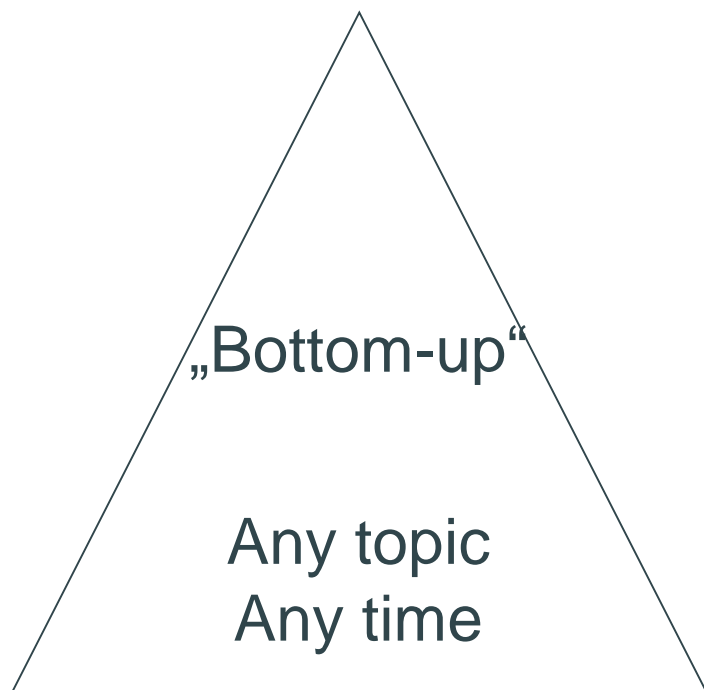
- 5 K2-Zentren laufend
- 15 K1-Zentren laufend bzw. zur Förderung vorgeschlagen
[18 K1-Zentren genehmigt bzw. zur Förderung vorgeschlagen, davon laufen 3 K1-Zentren aus (Phasing Out)]
- 29 K-Projekte laufend
(46 K-Projekte genehmigt, davon 17 ausgelaufen; von den 29 laufenden sind wiederum nur 26 in der Karte dargestellt – weil das Vorgängerprojekt in Kürze auslaufen wird)



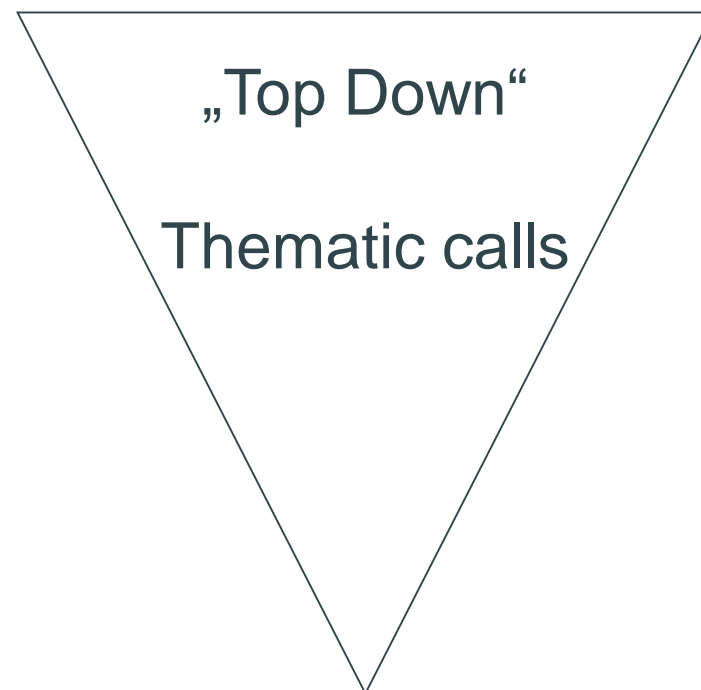
Stand: 10.07.2014 Quelle: FFG Förderstatistik
© 2014 Österreichische Forschungsförderungsgesellschaft

Subsidies for R&D Projects are Available

Via Two Main Program Lines



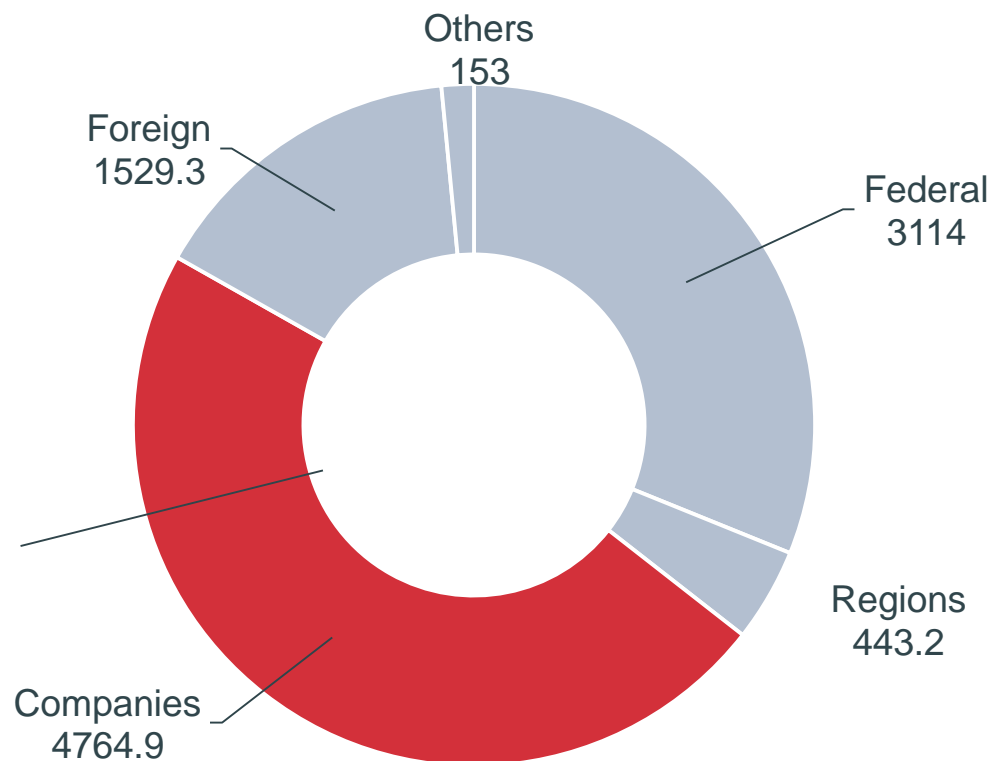
„Basic programme“



„Special programs“

Austrian Expenditures in R&D

Total 2016: 10,744.16 m. €



Source: Statistik Austria 2016

HOW TO START YOUR STARTUP IN AUSTRIA

Austria has emerged as a startup hub, especially in the fields of information technology, media and life sciences as well as creative industries. Forbes selected Austria as one of seven startup hotspots in Europe to found your company.



START YOUR STARTUP

21
day to establish the company

€5000
initial shared capital

25%
corporate tax for startups

20%
VAT



ACCESS TO TALENT

One in four of the approx. 380.000 students in Austria is of international origin.

This creates a big pool of potential co-founders and early employees. Moreover, it can be a good target group for your business.



COSTS OF LIVING



- Rent 45m2 €561
- Food €200+
- Utilities 45m2 €122
- Public Transportation €46
- Internet (8 Mbps) €20

Total €950+

MAJOR EVENTS

FEB IFC Networking Friday Vienna	APR Startup Festival Upper Austria	JUN Pioneers Festival Vienna	OCT TEDx Vienna Vienna
MAR Skinnovation Innsbruck	MAY StartUP Live Vienna	JUN Fifteen Seconds Festival Graz	OCT Gründen in Wien Vienna
MAR Entrepreneurship Avenue Vienna	MAY We Are Developers Vienna	OCT i2b Business Plan Competition Vienna	NOV Managers Vienna



COMMUNITY & MEDIA

AMERICAN Startups | futurezone.at | 02 MIN 02 MID | der brutkasten | GLOBAL INCUBATOR NETWORK | TRENDING TOPICS | startUS



COWORKING SPACES

St | STOCK WERR | HUB Vienna | toq | Tolent Garden | IDEEN TREFFWERK | COWORKINGSALZBURG | derBOX | softwarepark | okanort.co | 5 | raumis



FUNDING

GRANTS: Austria Wirtschaftsservice, netidee, wirtjif, SFG, FLW, ITG, FFG, KGG UBG, NATIONAL BUSINESS ANGEL NETWORK



CROWD FUNDING

GREEN ROCKET, Fundraizer, TRAUEND MAX TRAUEND, CONDA, Regional Funding, mycrowd.at



INCUBATORS

INITs, ac/cent, TU, INNOVATION INCUBATOR IFC, THE BLUE MINDS COMPANY, CAST, tech@b, build!, 5starts, Science Park



STARTUP SUCCESS STORIES

runtastic: The fitness app Runtastic was sold to Adidas for 220 mill euros in 2015.

shpock: The flea market app Shpock was sold to Schibsted for 200 mill euros in 2015.

mySugr: mySugr is a dietary and health-tracking app for diabetics.

hitbox: The Austrian video streaming service Hitbox was taken over by the US company Azubu in 2017.

paysafecard: Paysafecard is the European market leader for online payments.

AFFIRIS: AFFIRIS develops vaccines for serious diseases such as Alzheimer's, Atherosclerosis, Parkinson or Diabetes.

U>SOUND: USound develops micro-speakers for smartphones.

bwin: Bwin is the largest online gaming provider in the world.

VENTURE CAPITAL

Si, tec next, 3TS CAPITAL PARTNERS, eQventure, aws Grunderfonds, gamma capital partners, HIGHTECHFONDS, PIONEERS VENTURES

ACCELERATORS

UP TO ELEVEN, FREQUENTIS, kapsch, weXelerate, agro innovation lab

ANGEL INVESTORS

aaia, primeCROWD, START UP 300, clever clover, aws (2 Business Angels)

ABA

ABA – Invest in Austria offers customized information, support and consulting to international investors establishing business operations in Austria. Services of ABA are free of charge.



Selection, numerous other key players enrich the ecosystem for startups

Investor-friendly Tax System

Corporate tax rate: 25%

Modern group taxation

Tax premium for R&D: 14% (2018)

No trade tax

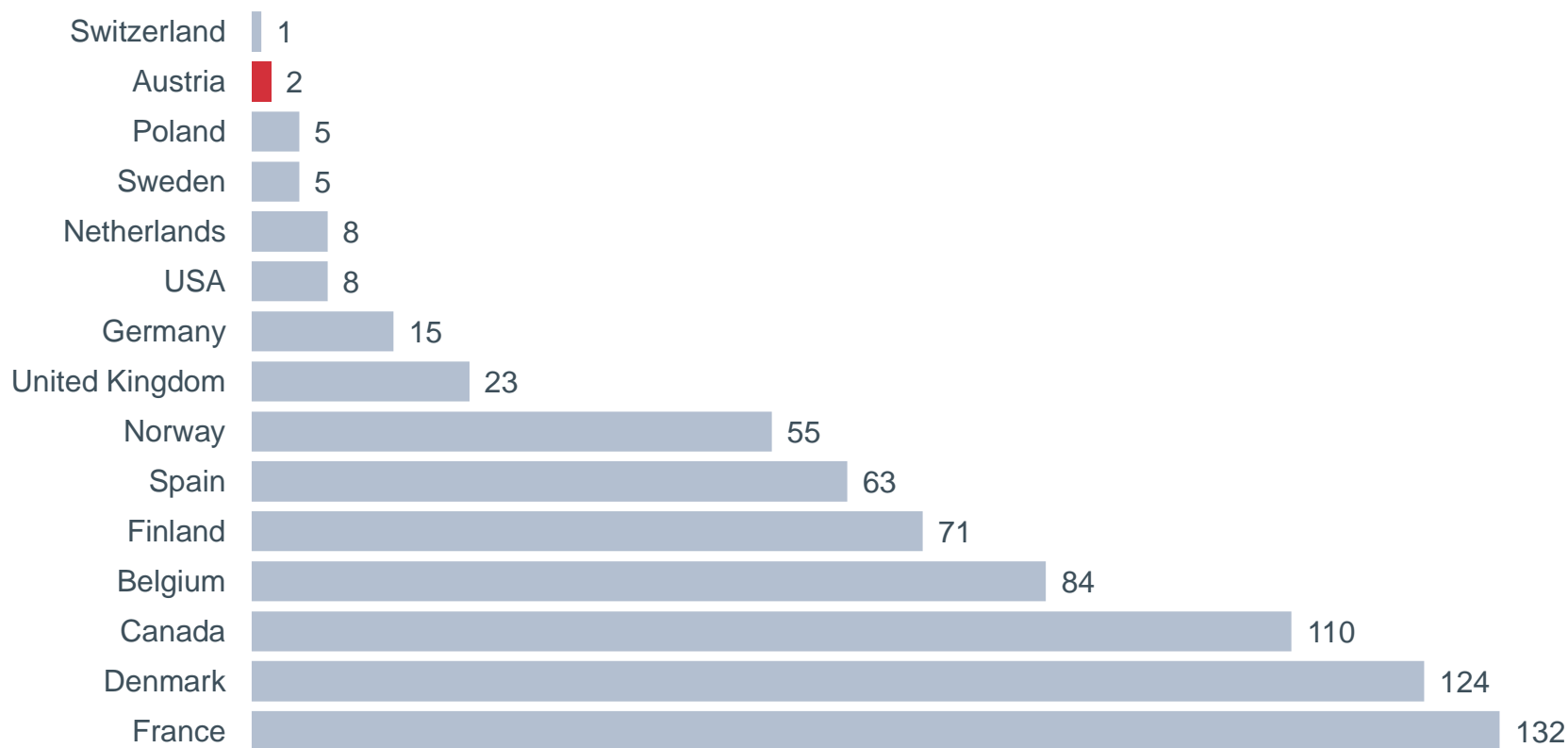
No net worth tax

Double taxation treaties



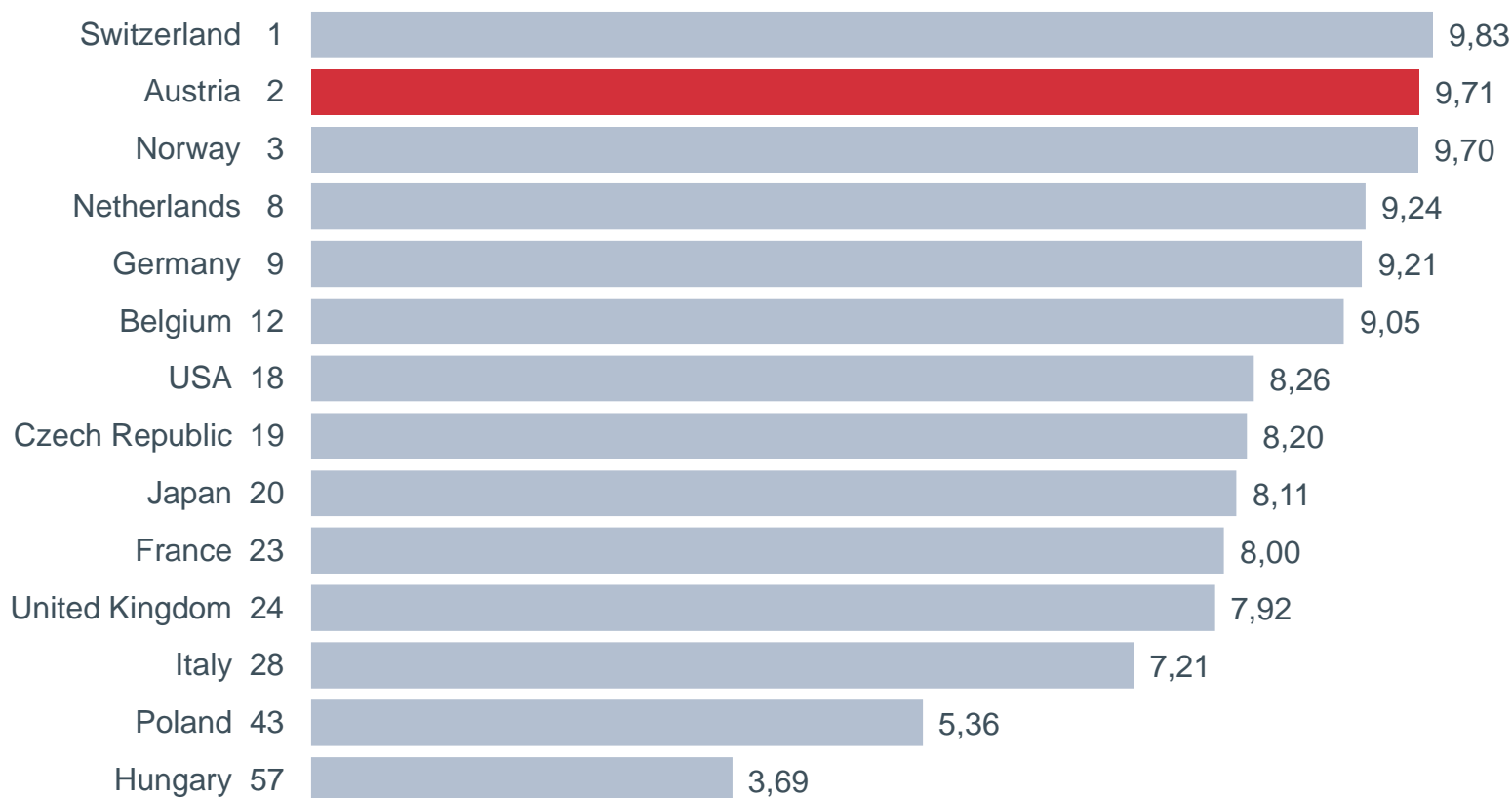
No Strikes

Working days lost to strikes per 1,000 employees – annual average 2005-2014



Unmatched Quality of Life

Maximum = 10



Source: World Competitiveness Yearbook 2016

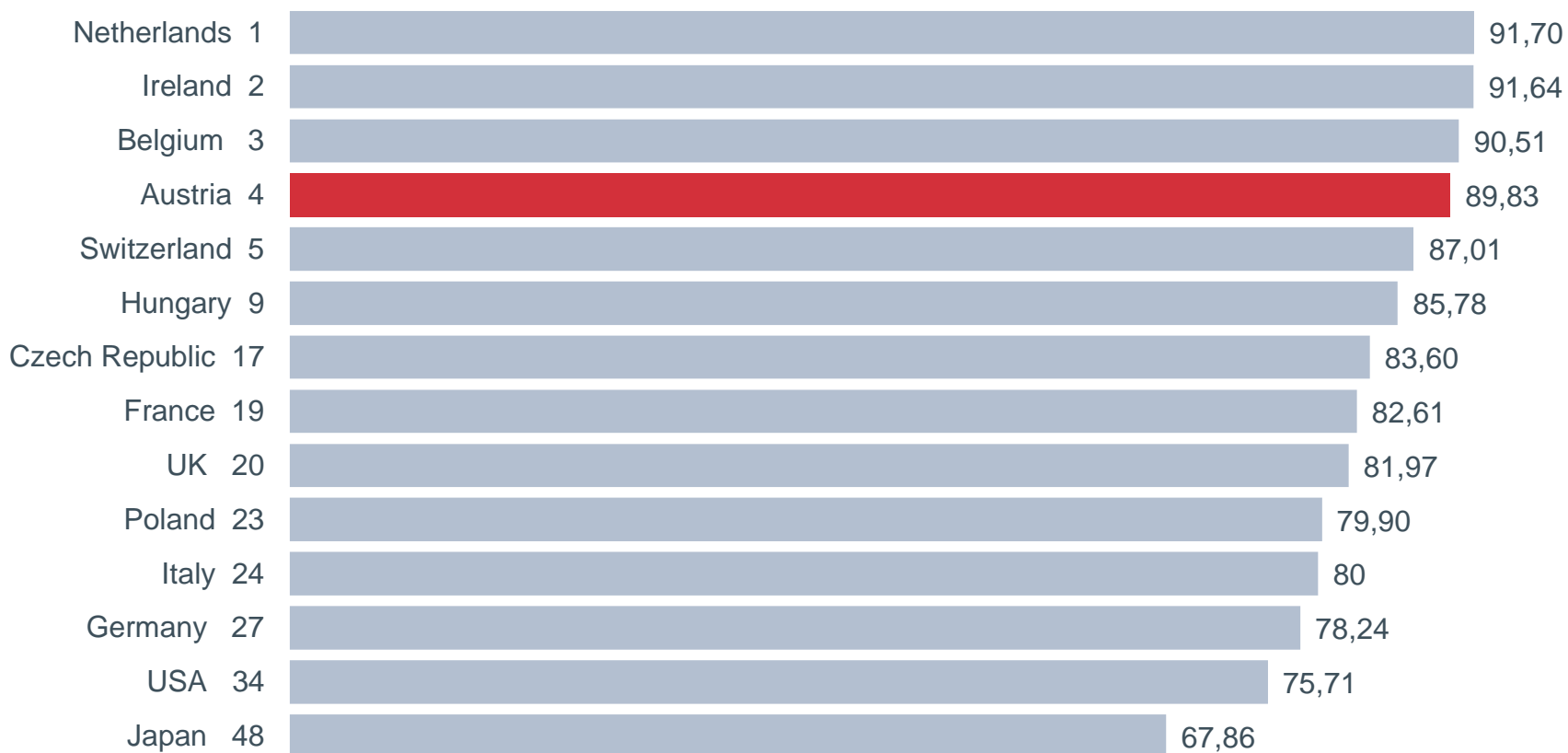
Vienna: HQ-Location for International Organizations and Top Conference City

- Only UN headquarters in the EU
- 30 HQs of international organizations in Vienna
- More than 14,000 international staff and diplomats (UN) are living in Vienna
- Leading conference city (according to ICCA study)
- Skilled HQ staff available



Globalized Economy

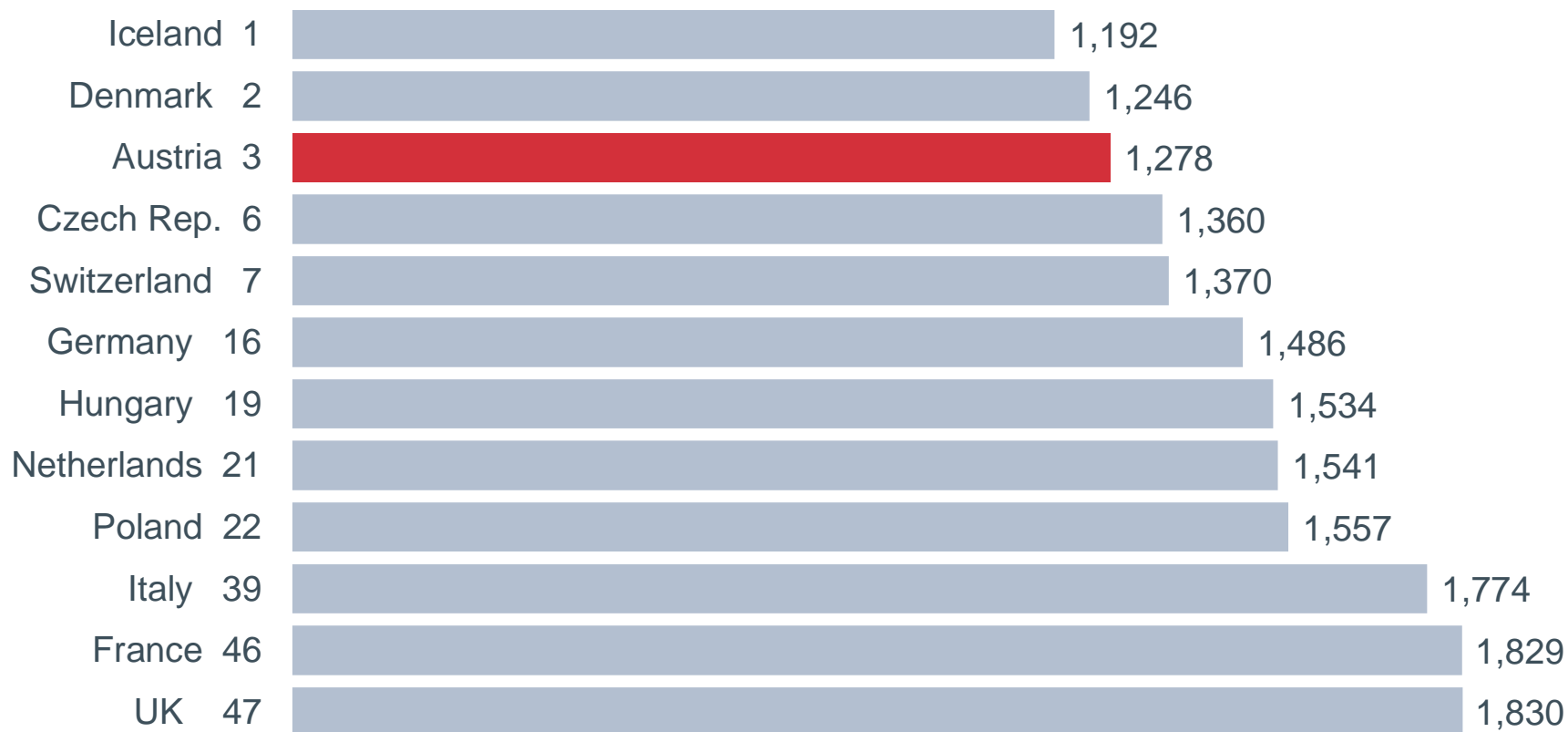
Maximum = 100



Source: 2016 KOF Index of Globalization

Peaceful Country

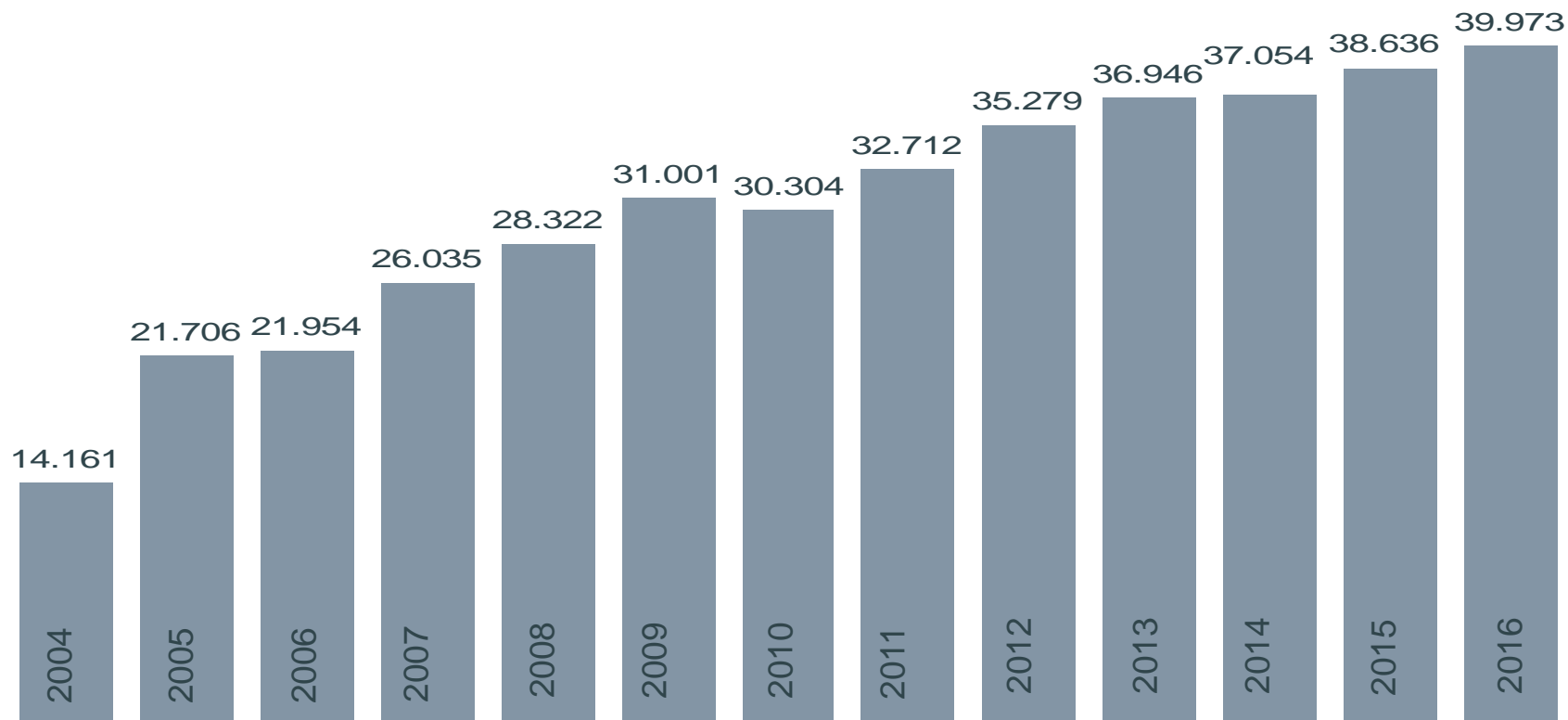
1 = state of peace is high



Source: 2016 Global Peace Index

Newly Established Companies

162 per working day



Source: Austrian Economic Chamber

What We Can Do for You



- Cost free consulting services :
- Company foundation
- Legal and tax aspects
- Location search
- Incentives
- Regulations
- Business contacts

... making your entry in Austria
easy



ABA – Invest in Austria Your Contact in Vienna



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